

# Privacy Policy

**Effective Date:** February 26, 2018

Researchers at Yale University have developed the ReWi mobile application (“ReWi App”) and a research study to examine through use of the ReWi App how engaging in certain behaviors leads to improved mood (the “Study”). We respect your privacy. This Privacy Policy describes our collection, use and disclosure of data submitted by you when you use the ReWi App and the steps we take to protect such data. Your use of the ReWi App and your participation in the Study are entirely **voluntary**.

By using the ReWi App, you acknowledge your consent to the practices and procedures described in this Privacy Policy.

## Information We Collect

The ReWi App may be accessed by utilizing your existing log-in credentials on third-party online platforms (e.g., Facebook and Google). No personally identifiable profile information from such platforms will be collected or stored by us. All data submitted by you to the ReWi App will be stored and maintained on Google’s Cloud Storage for Firebase. ***Please review the [Google Privacy Policy](#) and the [Terms of Service for Firebase Services](#) carefully as they will also apply to your use of, and the data you submit to, the ReWi App. If you do not agree with these terms and conditions, please do not use the ReWi App.***

**Registration in the Study:** The Study is designed for users in the United States who are over 18 years of age.

The ReWi App will prompt you to affirmatively consent to your participation in the Study. We will inform you of the purposes for which we are collecting, processing and using your anonymous data and we will obtain your consent through an informed consent document and process. Please review this informed consent document carefully. To provide your informed consent, you will be asked to click “I Agree” at the bottom of the document if you choose to participate in the Study.

**Happiness Surveys:** The ReWi App will prompt you to take a “before” and “after” survey, which is based upon a modified version of *The Authentic Happiness Inventory Questionnaire* is © 2005 Christopher Peterson, University of Michigan. Your responses will be anonymous.

**Wellness Data.** The ReWi App allows you to submit certain anonymous data to the ReWi App, including the amount of time you sleep, exercise and meditate each day, whether you set goals, what you are grateful for each day, how you perform acts of kindness, with whom you connect socially, and what you take time to savor each day.

**Photographs.** You may also choose to upload your photographs to the ReWi App. Other than personally identifiable photographs that you choose to upload to the ReWi App, we will not maintain personally identifiable information about you. You may delete any photographs you have uploaded by contacting the ReWi App project manager at: [belinda.platt@yale.edu](mailto:belinda.platt@yale.edu). Please note that we may retain all information you submit for archival purposes, prevention of fraud and abuse, analytics and/or satisfaction of legal obligation, as permitted by applicable law.

**Demographic Data.** You may choose to answer certain demographic questions about yourself anonymously (e.g. gender, date of birth, ethnicity, education level, marital status, employment status, income level). You may choose to leave any questions that you do not wish to answer blank.

**Standard Log Information.** We automatically collect standard server log information, such as internet protocol address and details of how you used the ReWi App (e.g. history of page requests such as uploading data or signing in and date/time of request).

**Other Information You Provide to Us.** We also receive other information, including personal data that you may provide to us, such as comments or questions you provide to us.

### **How We Use and Disclose Information**

**For Study Participants Only:** *Your anonymous data will be used and tracked in the Study to examine how engaging in certain behaviors leads to improved mood. Researchers in the Study will NOT use your data for any other purposes. We will combine your Study data with those of other Study participants. The combined Study data will be transferred to the Study's Principal Investigator for analysis. The Principal Investigator responsible for the Study is Dr. Laurie Santos, Department of Psychology, 2 Hillhouse Avenue, New Haven, CT 06520, telephone: (203) 432-4525. Researchers from the Study team will analyze the data and may report findings through scientific publications. No photographs submitted by you to the ReWi App will be used or accessed by researchers in the Study. In addition, we will not view or access such content unless explicitly requested to do so by the content owner to provide technical assistance and as set forth below. If you would like to withdraw from the Study, you may do so at any time by contacting the ReWi App project manager at [belinda.platt@yale.edu](mailto:belinda.platt@yale.edu). Upon your withdrawal, you may continue to use the ReWi App for your own personal purposes, but we will stop using data submitted by you for the Study. Please note that we will retain all information submitted by you that was collected prior to your withdrawal and continue to use such information for the Study and as described in this Privacy Policy.*

If you choose not to participate in the Study, except as described in this Privacy Policy, no data submitted by you in response to surveys and questions presented in the ReWi App will be used or disclosed by us for any purposes.

**Please review the [Google Privacy Policy](#) and the [Terms of Service for Firebase Services](#) carefully as they will also apply to your use of, and the data you submit to, the ReWi App. If you do not agree with these terms and conditions, please do not use the ReWi App.**

We may use standard server log information that we collect automatically through the ReWi App to: operate, maintain, enhance and provide all features of the ReWi App; monitor aggregate usage metrics; provide information that you request; respond to comments and questions; and otherwise to provide support to users.

We will not access personal information on your mobile device. We do not use cookies, beacons or device fingerprinting.

To the extent permitted by applicable law, we may disclose your information if required to do so by law to comply with state and federal laws, in response to a court order, judicial or other government subpoena or warrant, or to otherwise cooperate with law enforcement or other governmental agencies.

We also reserve the right to disclose your information that we believe, in good faith, is appropriate or necessary to (i) take precautions against liability, (ii) protect ourselves or others from fraudulent, abusive, or unlawful uses or activity, (iii) investigate and defend ourselves against any third-party claims or allegations, (iv) protect the security or integrity of the ReWi App and the Study and any facilities or equipment used to make the ReWi App or the Study available, or (v) protect our property or other legal rights (including, but not limited to, enforcement of our agreements), or the rights, property, or safety of others. We will notify you of any such disclosures.

### **Do Not Track**

We do not track ReWi App users over time nor across third-party websites or online services to provide targeted advertising, and we do not specifically respond to Do Not Track ("DNT") signals.

### **Data Security**

We have taken certain physical, administrative, and technical steps designed to safeguard and secure your information and to prevent unauthorized access, maintain accuracy, and ensure appropriate use of your information. Even though

we endeavor to protect your information, the transmission of information via the internet is not completely secure. We therefore cannot guarantee that there will not be any circumvention of privacy settings or security measures or unauthorized access to your information submitted to the ReWi App.

### **Changes to Our Privacy Policy**

We may change this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. In the event that any changes to this Privacy Policy materially alter your rights or obligations hereunder, we will make reasonable efforts to notify you of the change. For example, we may generate a pop-up or similar notification when you access the ReWi App for the first time after such material changes are made. Your continued use of the ReWi App after the revised Privacy Policy has become effective indicates that you have read, understood and agreed to the then-current version of this Privacy Policy.

### **Contact**

If you have any questions, comments or requests regarding this Privacy Policy or our handling of your information, please contact the ReWi App project manager at: [belinda.platt@yale.edu](mailto:belinda.platt@yale.edu).